

## Scam Alert:

# These scammers are all over the web ...and they are targeting you!

By Andrea Wright

Senior Editor

With the rise of job layoffs and corporate dishonesty, more people are telling their bosses to "take this job and shove it" and becoming entrepreneurs. But many people are seduced by "get rich quick" opportunities that will put them through so much humiliation; they wish they had their old 9-5 back.

As a staff writer whose duty is to expose the scammers who take advantage of desperate people mesmerized by luxury cars and gigantic houses, I decided to search for a business opportunity that follows five specific criteria:

1. Doesn't require making soul-sucking cold calls or hounding your family and friends to join your "opportunity."

2. Can be run from your kitchen table or a beach in Maui.

3. Doesn't require maintaining an inventory of supplements, pervert pills, or breast enlargement vitamins.

I thought all I needed were a couple hours between my 9:00 am editor's meeting and lunchtime to find one. But the more I looked, the more I found hundreds of opportunities that sold the sizzle and not the steak. I felt I had a better chance of making money in Vegas and betting on red or black.

Here are two scams that really stood out:

### Scam No. 1: Pyramid schemes.

This is a bona-fide scam where victims pay to join a waiting list for a desirable product which only a fraction of them can ever receive. They are promised kickbacks from other people they recruit. But the flaw is that there is no end benefit; the money simply travels up the chain, and only the originator wins in swindling his followers.

Telltale signs are an overly-hyped sales pitch, little information about the company or product, and a large reliance on recruiting new members. They take advantage of confusion between genuine businesses and complicated but convincing moneymaking scams. Pyramid schemes have been going on over a century, and are increasingly rampant on the internet. So beware!

### Scam No. 2: Envelope Stuffing.

There are "companies" who claim they will pay you up to \$5 for every envelope you stuff. They will butter you up by telling you how much money you'll earn with no effort. But before you start, you have to pay money for a "starter kit" or a "good faith" payment as evidence that you're serious.

Here's the truth: no company in their right mind would pay that much to stuff envelopes. This can be done for less than 50 cents at the local print shop. Plus, you only get paid for "stuffed envelopes" when someone else you recruit stuffs a self-addressed, stamped envelope, up-front fee, or "good faith" payment, into an envelope. In other words, you don't actually get paid for stuffing the envelope that is sent to others. You must generate sales and/or leads to get paid.

### Finally, A Legitimate, Proven Business Blueprint That Won't Land You In The Poorhouse!

After awhile, I thought my search would be futile. That is, until a friend of mine told me about a guy in his 20's who rose out of obscurity as a broke college student and now owns a successful internet business.

His name is Russell Brunson, owner of DotComSecrets, Inc. based in Boise, Idaho. Brunson's business arms people with the internet marketing knowledge they need to start their own online business either out of their home or a chateau in France.

As you can imagine, I was skeptical. My B.S. detector has been working overtime as of late, and it was really sounding off this time. But I decided to check him out by ordering a free DVD where Brunson claims to reveal his million dollar online blueprint.

I was very impressed. Brunson seems like a nice guy, and the content was intriguing. It didn't have the "scammy" feel of other opportunities. In other words, I didn't feel the need to wash my hands or take a shower after watching the DVD.

The DVD covered how he took \$20 and a simple idea and turned it into enough income to allow Brunson to earn enough money to buy a house. He built upon that success to create a multi-

million dollar online empire.

What's most amazing is that he built his business in the spare hour between classes while attending college. Brunson experienced everything that holds 99% of entrepreneurs back: no time, capital, or business experience. Despite these handicaps, he developed an online business that allowed him to earn \$250,000 his senior year while other students were flipping burgers.

As a result, Brunson feels anyone can build an online empire from the comfort of their own home. Since you are the owner of the business, you don't need to recruit downlines as in multilevel marketing. There's also no need to stash supplements in your closet and fulfill orders since all products are digital.

You can also forget about finding a location on a downtown street corner since everything is online-based. All you need is a computer, web hosting and a domain name; the latter two shouldn't cost any more than the monthly water bill.

The best part is that Brunson's business model can be replicated in any market. I really love croqueting, and felt like I could "cut and paste" Brunson's business model into my market. Selling something you love makes business more like "fun" and less like "work," which means your chances of success increases exponentially.

A copy of this free DVD is available by visiting [www.scamfreedvd.com](http://www.scamfreedvd.com). I highly recommend that you go to this website right now and get your own copy of this eye-opening DVD. It'll create a huge paradigm shift in your mind about becoming an entrepreneur.

You have no valid reason for not trying this. Russell Brunson came across as a genuine nice guy who really knows his stuff. Finally an honest teacher who isn't out to make a quick buck. Plus, the DVD is free, so you've got nothing to lose.

So, go to [www.scamfreedvd.com](http://www.scamfreedvd.com) right now, before Brunson starts charging for this groundbreaking DVD. Two months from now, you can be spinning your wheels working for "The Man" or you can be on your way to riches. It's up to you.

Total Rating: \*\*\*\*\* (out of 5 stars)



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## Rich Jerk's Playboy mansion party turns out to be a flop Playboy Bunnies a No-Show, Hefner Outraged

BEVERLY HILLS, CA- Crickets chirped in the background as the long

anticipated Playboy Mansion party hosted by the Rich Jerk was a complete

dud. People who replied found themselves leaving early to go to neighbor

**“Renegade Entrepreneurs Discover No B.S. ‘Take-You-By-The-Hand’ Personal Internet Marketing Coaching That Guarantees Your Success!”**

*Here’s Your Chance to Get The Same Coaching For FREE!*

**From: Russell Brunson**

If you are frustrated with your online business (or lack of one) and want to take it to the next level, then this will be the most important thing you’ll read all day.

Because I am going to offer you a FREE 30 Minutes Consultation with my millionaire success coaches (worth \$297). This session will be everything you need to get you on the road to money in no time.

How large of a difference will this make to your bottom line? Well, read what a couple people had to say about my ability to teach the exact same tools, techniques, and profit strategies that enabled me to turn \$20 and a simple idea into a multi-million dollar online empire!



“I’ve been to over 10 bootcamps, including Dan Kennedy’s, Bill Glazer’s and Joe Polish’s during the past 5 years and I’ve NEVER given a testimonial before. This is by far the most information packed course I’ve ever been to, and one that I can go home and use right away.”

- Mike Kaselnak -



“I thought I had all of the pieces from attending other seminars, but after 2 days here, it’s blown my mind. These guys are on the leading edge and this event has changed my business.”

- Jeff McCallum -



“I came up here trying to market a small idea and my eyes have been opened to the possibilities on the internet. It’s taken me from thinking small to thinking HUGE and outside of the box.”

- Jami Wardel -

Coupon Good for

**1 FREE 30 Minute Coaching Call**

With One of Russell Brunson’s Millionaire Development Coaches When You Grab his Free DVD at:

**www.ScamFreeDVD.com!**

Limit 1 Per Customer



Picture Taken In Jensen Beach, Florida by Justin Brooke

Justin Brooke, intern for internet millionaire Russell Brunson, enjoys his Dot Com Secrets Journal in the Florida sun.

**Unpaid Internship Worth Millions**

*Florida man describes lucrative experience in own words, would work for free again*

PORT ST. LUCIE, FL - I am one of the few and lucky people to have been able to build a good relationship with Russell Brunson. But there is an untold and juicy story behind all this.

In February of this year I found a post in an online forum from Russell saying he was looking for an intern to work for free for 30 days.

I contacted him in about every way a human being can be contacted. I dug up and called his home phone number, I dug up and called his affiliate manager’s cell number, I called his office number, I emailed him and I sent him private messages in the forum. I was even on my way to the post office to send him snail mail when he finally submitted to my requests and called me with the news I got the internship.

Literally my life will never be the same because of Russell Brunson. My income doubled, the number of affiliates I had tripled, my email opt-in rate shot up 500 percent, I gained the respect of my family, and I’m now planning to move across the nation to Idaho so I can work closely with Russell.

The juicy part that Russell doesn’t even know before my writing this, is that I was not a raving fan of his! Of course, I respected him- how could you not? The guy took action and made himself a millionaire. Respect is deserved. However, I was already doing decent on my own and didn’t hold these “guru’s” on a pedestal like many others.

I constantly talked with my wife about how I was going to double his success, that I could be better than him, that I just needed time. Russell was my goal post. So when I saw the internship post, I saw my “opening.”

I was going to use this opportunity to get all the insider info and then use it to topple the emperor, so to speak.

That all changed when I got there and he treated me like I was an old college buddy. Then he took me out to lunch and showed me a ridiculously simple technique that practically doubled my income overnight.

Then he invited me over to his house where I cooked him and his wife dinner. I feel there is no one more qualified to say that Russell is the real deal, a phenomenal marketer, true friend, expert teacher, and genuine human being. Not only would I trust him with my money, I would trust him with my kid.

- Justin Brooke, [www.mpyremarketing.com](http://www.mpyremarketing.com) -

**Internet Marketer of the Year Announced**